



# EMAGINATION STORE<sup>TM</sup>

YOUR BRAND PERSONALISED

## EUROPE | PRODUCT OFFER





Over the years Emagination Store has successfully built itself a reputation as being the go-to supplier for licensed and branded personalised gifts.

The license agreement with Mondelez to personalise and customise products within its network of global brands including Cadbury's, Toblerone, Milka, Oreo has resulted in a unique gift offering that can be personalised to any individual or occasion. The catalogue shows our display units with the most popular messages in your local language that are available now ! Please refer to the pricelist for all available texts in your local language. However if you want to put your own unique message on the bar, please speak to your sales contact.

We hope you and your customers have fun with this unique gift solution  
... Good luck and happy selling !

# THE 3 STEPS

Follow our simple three step process to order your uniquely personalised product and displays.

## STEP 1

### SELECT YOUR PRODUCT

Check out our range of uniquely personalised products and pick which product you are interested in stocking.

**Pages 5-14**

## STEP 2

### SELECT YOUR DISPLAYS

Choose from our selection of displays for which to house and sell your product from in-store.

**Pages 15-20**

## STEP 3

### CONTACT US

Now you have selected your choice of products and displays, get in touch with your local agent to order and request more information.

**Page 22**



cocoalife.org



rspo.org

## Did you know?

- Leaf Mondelez do not include palm oil in any of their Toblerone products.
- Leaf And since 2013, for the products where palm oil is used, they use only 100% certified RSPO palm oil, which means it has met the RSPO'S criteria for sustainable certification.
- Leaf Mondelez's foundation, Cocoa Life, is a program that works directly with cocoa farming communities around the world to create sustainable agricultural practices for the people and the land involved.
- Leaf For example, as of today, the program has successfully implemented Child Labour Monitoring and Remediation Systems in 583 farming communities.
- Leaf In Côte d'Ivoire, it has introduced Payment for Environmental Services (PES) incentives for agroforestry and reforestation efforts; by planting new and different species of trees, farmers can diversify their revenue stream and help with biodiversity.
- Leaf When a Mondelez chocolate brand has the Cocoa Life certification, you can be sure that the cocoa in that chocolate is 100% sustainable.



**STEP 1**



**EMAGINATION STORE<sup>TM</sup>**  
YOUR BRAND PERSONALISED

## **PRODUCTS**



Toblerone chocolate is easily recognisable thanks to its triangular shape. It's a real chocolate icon made with honey and almond based nougat, and has become apart of the Swiss heritage. Toblerone is for already more than 100 years a favourite brand in Europe, and is consumed in more than 120 countries.



## 100G TOBLERONE

The standard design is instantly recognisable and can be used all year round with a number of different personalisation text options in a display stand or display box.

To find more information on the **display stand** and **available personalisation options** turn to **pages 20-23**.

To find more information on the **display box** and **available personalisation options** turn to **page 24**.

## 100G CHRISTMAS TOBLERONE

Our Christmas design has a number of different festive personalisation text options available in a display box.

To find more information on the **display box**  
and **available personalisation options** turn to **page 24**.





YOUR PERSONAL TOBLERONE EDITION  
**JE T'AIME**  
▲ OF SWITZERLAND ▲

## 100G VALENTINES TOBLERONE

Our Valentines design has a number of romantic personalisation text options available in a display box.

To find more information on the **display box** and **available personalisation options** turn to page 24.



## 100G EASTER TOBLERONE

Our Easter design has a number of different personalisation text options available in a display box.

To find more information on the **display box** and **available personalisation options** turn to **page 24**.



## 100G MOTHER'S DAY TOBLERONE

Our Mother's Day design has a number of different personalisation text options for all those amazing mums out there, available in a display box.

To find more information on the **display box** and **available personalisation options** turn to **page 24**



## 100G FATHER'S DAY TOBLERONE

Our Father's day design has a number of different personalisation text options for brilliant dads everywhere, available in a display box.

To find more information on the **display box** and **available personalisation options** turn to **page 24**.



## 360G TOBLERONE

The legendary Toblerone Bar now has your name on it!  
Personalise with a name or text of your choice.

The personalisation will be printed onto an outer sleeve.  
The Toblerone bar will be inserted into the sleeve, outer  
courier boxed and labelled for shipping.

Contact your local agent to find out more. Contact details on **page 29**.

YOUR PERSONAL TOBLERONE EDITION

**ANNA**

▲ OF SWITZERLAND ▲



OREO is the world's favorite biscuit, enjoyed by families and friends in more than 100 countries around the world. OREO is the best-selling biscuit of the 21st century. OREO celebrated its 100th birthday on March 6, 2012. It is the world's most twistable, lick-able, and dunk-able cookie.



OREO

SUCCES!



## 154G OREO SLIDER BOX

A fun year round slider box design containing a 154g packet of Oreos. A number of different **Easter**, **Valentines**, **Mother's Day**, **Father's Day** and **Standard** personalisation text options are available in a display box.

To find more information on the **display box** and **available personalisation options** turn to **pages 25-26**.

# Milka



Milka is one of the world's most beloved – and recognizable – chocolate brands.  
Made with Alpine milk, Milka has been delighting consumers  
across Europe since 1901.

## 100G MILKA BAR

This stylish wrap design is available with **Easter**, **Valentines**, **Mother's Day**, **Father's Day** and **Standard** personalisation text options.

To find more information on the **display box** and **available personalisation options** turn to pages 27-28.



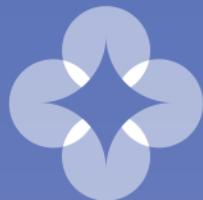


## 165G MILKA PRALINES HEART SHAPED BOX

Available with the texts **Je t'aime**, **Je t'aime Maman** and **Joyeuses Pâques**.

Contact your local agent to find out more. Contact details on **page 29**.

**STEP 2**



**EMAGINATION STORE<sup>TM</sup>**  
YOUR BRAND PERSONALISED

## **DISPLAYS**

**TOBLERONE**

100G TOBLERONE DISPLAY STAND

NUMBER OF UNITS PER DISPLAY	360
MINIMUM UNIT PURCHASE	360
VISIBLE UNITS IN DISPLAY	120
UNIQUE TEXTS IN DISPLAY	110
DIMENSIONS OF DISPLAY	1708 x 475mm





## 100G TOBLERONE DISPLAY STAND

Standard Personalisation Options

À BIENTÔT	ADAM	FRANÇOIS	MATHÉO
BIENVENUE	ADRIEN	GABRIEL	MATHIEU
BISOUS	ALEXANDRE	GRÉGORY	MATHILDE
BON VOYAGE	ANAÏS	GUILLAUME	MAXIME
BONNE CHANCE	ANNA	HUGO	MÉLANIE
BONNE FÊTE	ANTOINE	INÈS	MICKAEL
BRAVO!	AUDREY	ISABELLE	NATHALIE
CHAMPION	AURÉLIE	JADE	NATHAN
CHAMPIONNE	AURÉLIEN	JEAN	NICOLAS
CHIC	BAPTISTE	JÉRÔME	NINA
DÉSOLÉ...	BENJAMIN	JULES	NOÉMIE
ENFIN 18 ANS!	CAMILLE	JULIA	OCÉANE
FELICITATIONS	CÉDRIC	JULIETTE	OLIVIA
JE PENSE À TOI	CÉLINE	JUSTINE	OLIVIER
JE T'AIME	CHLOÉ	KEVIN	PIERRE
JOYEUX ANNIVERSAIRE	CHRISTELLE	LAËTITIA	RAPHAËL
LA MEILLEURE !	CHRISTOPHE	LAURA	ROBIN
LE MEILLEUR !	CLAIRE	LAURENT	ROMAIN
MA PÉPITE	CLÉMENT	LÉA	ROMANE
MERCI	DAMIEN	LÉNA	ROSE
MON AMOUR	DAVID	LÉO	SACHA
MON ANGE	DYLAN	LIAM	SANDRINE
OH LA LA!	ELISA	LOUIS	SARAH
PRINCESSE	ELODIE	LOUISE	SÉBASTIEN
SANTÉ!	EMILIE	LUCAS	SOPHIE
SUPER MAMAN	EMMA	LUCIE	STÉPHANIE
SUPER MAMIE	ENZO	MANON	SYLVIE
SUPER PAPA	ERIC	MARIE	VALÉRIE
SUPER PAPI	ETHAN	MARINE	VINCENT
TU ME MANQUES...	FRÉDÉRIC	MARION	ZOÉ



## 100G TOBLERONE DISPLAY STAND

Paris Personalisation Options

BEAUBOURG	ADAM	FRANÇOIS	MATHÉO
BON VOYAGE	ADRIEN	GABRIEL	MATHIEU
BONNE CHANCE	ALEXANDRE	GRÉGORY	MATHILDE
BONNE FÊTE	ANAÏS	GUILLAUME	MAXIME
CHAMPION	ANNA	HUGO	MÉLANIE
CHAMPIONNE	ANTOINE	INÈS	MICKAEL
CHAMPS ELYSÉES	AUDREY	ISABELLE	NATHALIE
CHIC	AURÉLIE	JADE	NATHAN
FÉLICITATIONS	AURÉLIEN	JEAN	NICOLAS
I LOVE PARIS	BAPTISTE	JÉRÔME	NINA
J'ADORE PARIS	BENJAMIN	JULES	NOÉMIE
JE PENSE À TOI	CAMILLE	JULIA	OCÉANE
JOYEUX ANNIVERSAIRE	CÉDRIC	JULIETTE	OLIVIA
LE LOUVRE	CÉLINE	JUSTINE	OLIVIER
LUTÈCE	CHLOÉ	KEVIN	PIERRE
MERCI	CHRISTELLE	LAËTITIA	RAPHAËL
MON AMOUR	CHRISTOPHE	LAURA	ROBIN
MONA LISA	CLAIRE	LAURENT	ROMAIN
MONTMARTRE	CLÉMENT	LÉA	ROMANE
MOULIN ROUGE	DAMIEN	LÉNA	ROSE
NOTRE DAME	DAVID	LÉO	SACHA
OH LA LA!	DYLAN	LIAM	SANDRINE
PARIS	ELISA	LOUIS	SARAH
PARIS MON AMOUR	ELODIE	LOUISE	SÉBASTIEN
PSG	EMILIE	LUCAS	SOPHIE
RIVE GAUCHE	EMMA	LUCIE	STÉPHANIE
SACRÉ CŒUR	ENZO	MANON	SYLVIE
TOUR EIFFEL	ERIC	MARIE	VALÉRIE
TU ME MANQUES...	ETHAN	MARINE	VINCENT
VILLE LUMIÈRE	FÉDÉRIC	MARION	ZOÉ



# 100G TOBLERONE DISPLAY STAND

## Christmas Personalisation Options

**TOBLERONE**

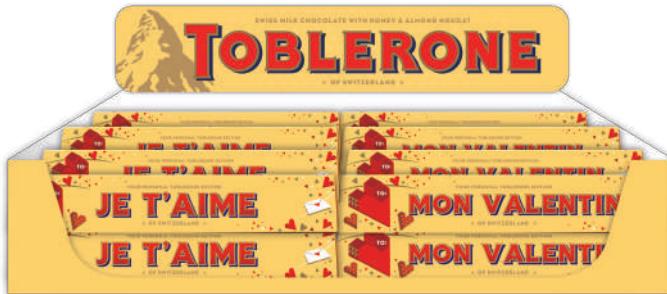
100G TOBLERONE DISPLAY BOXES

NUMBER OF UNITS PER BOX 40

VISIBLE UNITS IN BOX 2

UNIQUE TEXTS IN BOX 4

DIMENSIONS OF BOX 440 (W) x 70 (H) x 230 (D)mm

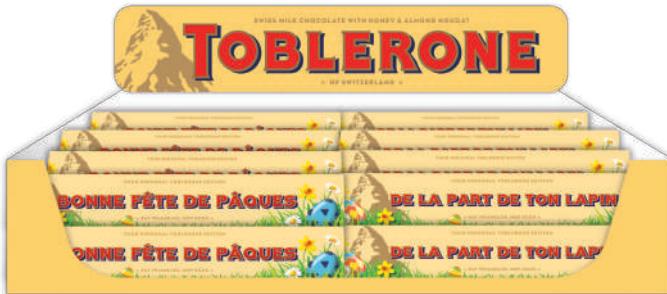
**VALENTINES****PERSONALISATION OPTIONS**

JET'AIME

MON VALENTIN

MA VALENTINE

TU ES À CROQUER!

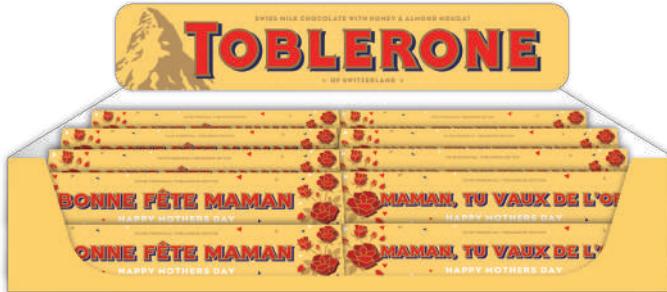
**EASTER****PERSONALISATION OPTIONS**

DE LA PART DE TON LAPIN

POUR MON LAPIN DE PÂQUES

JOYEUSES PÂQUES

BONNE FÊTE DE PÂQUES

**MOTHER'S DAY****PERSONALISATION OPTIONS**

BONNE FÊTE MAMAN

JE T'AIME MAMAN

MEILLEURE MÈRE AU MONDE

MAMAN, TU VAUX DE L'OR

**FATHER'S DAY****PERSONALISATION OPTIONS**

BONNE FÊTE PAPA

JE T'AIME PAPA

MEILLEURE PÈRE AU MONDE

PAPA, TU VAUX DE L'OR



## 154G OREO SLIDER BOX DISPLAY BOXES

NUMBER OF UNITS PER BOX	24	UNIQUE TEXTS IN BOX	4
VISIBLE UNITS IN BOX	2	DIMENSIONS OF BOX	440 (W) x 70 (H) x 230 (D)mm

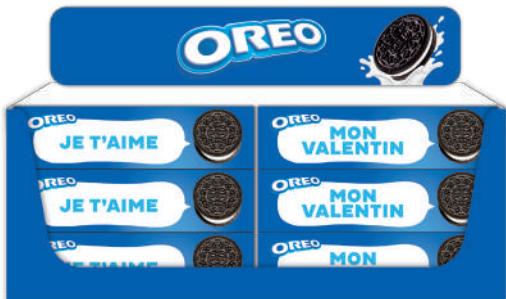
### BEST SELLERS



#### PERSONALISATION OPTIONS

JE T'AIME  
JOYEUX ANNIVERSAIRE  
MON AMOUR  
BON RETABLISSEMENT

### VALENTINES



#### PERSONALISATION OPTIONS

JE T'AIME  
MON VALENTIN  
MA VALENTINE  
TU ES À CROQUER!

### EASTER



#### PERSONALISATION OPTIONS

DE LA PART DE TON LAPIN  
POUR MON LAPIN DE PÂQUES  
JOYEUSES PÂQUES  
BONNE FÊTE DE PÂQUES





154G OREO SLIDER BOX DISPLAY BOXES

### MOTHER'S DAY



#### PERSONALISATION OPTIONS

BONNE FÊTE MAMAN

JE T'AIME MAMAN

MEILLEURE MÈRE AU MONDE

MAMAN, TU VAUX DE L'OR

### FATHER'S DAY



#### PERSONALISATION OPTIONS

BONNE FÊTE PAPA

JE T'AIME PAPA

MEILLEURE PÈRE AU MONDE

PAPA, TU VAUX DE L'OR





## 100G MILKA BAR DISPLAY BOXES

NUMBER OF UNITS PER BOX	48	UNIQUE TEXTS IN BOX	4
VISIBLE UNITS IN BOX	2	DIMENSIONS OF BOX	360 (W) x 170 (H) x 230 (D)mm

### BEST SELLERS



#### PERSONALISATION OPTIONS

JE T'AIME  
JOYEUX ANNIVERSAIRE  
MON AMOUR  
BON RETABLISSEMENT



### VALENTINES



#### PERSONALISATION OPTIONS

JE T'AIME  
MON VALENTIN  
MA VALENTINE  
TU ES À CROQUER!



### EASTER



#### PERSONALISATION OPTIONS

DE LA PART DE TON LAPIN  
POUR MON LAPIN DE PÂQUES  
JOYEUSES PÂQUES  
BONNE FÊTE DE PÂQUES

Milka

100G MILKA BAR DISPLAY BOXES

MOTHER'S DAY



PERSONALISATION OPTIONS

BONNE FÊTE MAMAN

JE T'AIME MAMAN

MEILLEURE MÈRE AU MONDE

MAMAN, TU VAUX DE L'OR

FATHER'S DAY



PERSONALISATION OPTIONS

BONNE FÊTE PAPA

JE T'AIME PAPA

MEILLEURE PÈRE AU MONDE

PAPA, TU VAUX DE L'OR



## STEP 3

---

## CONTACT INFO

### SLS AGENCY

**Laurent Labi, Sales Manager**

[l.labi@slsagency.com](mailto:l.labi@slsagency.com)  
+33 (0)6 28 03 07 20

[www.slsagency.com](http://www.slsagency.com)

---

# NOTES

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---



Sous license de

